

ALBUM PRESS RELEASE

All The Luck In The World

All The Luck In The World

Artist: All The Luck In The World

Album: *All The Luck In The World*

Tracks:

1. Low Beams
2. Conquer
3. Your Fires
4. Haven
5. Flight, In The Oaks
6. Never
7. Away
8. Settle
9. Dark Eyes
10. Knots
11. Beaching

Release Date: 3rd February 2013

Format: Download/Physical

For fans of: Bon Iver, Bright Eyes, Grizzly Bear, Villagers



Brighton based Irish three-piece, **All The Luck In The World**, are pleased to announce the release of their self-titled debut album, available **3rd February 2014** via **Barfilm Records**.

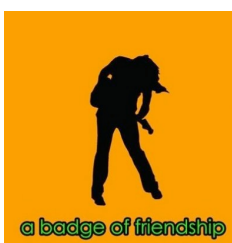
The young band, who are comprised of **Neil Foot**, **Ben Connolly** and **Kelvin Barr**, were previously recording tracks in their living room in between lectures at the **Brighton Institute of Modern Music** and would soon see their popularity explode after uploading the resultant tracks to **YouTube** where the band picked up 70,000 hits. Following this initial success, ATLITW embarked on a whirlwind year that has seen the young band land a record deal with German indie label Barfilm Records as well as their album track, 'Never', achieving international recognition after being picked up by the travel firm **TriVaGo** - with the advert helping 'Never' achieve 800,000 hits on Youtube. The band have been able to continue their sharp upward rise by skilfully executing the composition of a mature debut album.

On *All The Luck In The World*, the band have created a record that is wise beyond its years - boasting a sound that is accomplished and confident, while maintaining a real sense of identity. There can be no doubt that this release sounds exactly as the band intended, with a strong backbone of indie-folk used expertly to explore familiar themes of love, loss and loneliness. ATLITW's music uses Neil Foot's heartwarming vocals and lyrics to paint bittersweet pictures over gorgeous acoustic strings, with the added emotional weight of a full brass section and strings. Instrumental departure "Low Beams" allows the band to explore their experimental side, with some mesmerising acoustic production techniques creating a sumptuous soundscape that resonates through the speakers beautifully.

Most bands spend a lifetime trying to hone and craft their sound. All The Luck In The World appear to have managed this at their first attempt and at the tender age of just 19 years old.

All The Luck In The World is released **3rd February 2014** via **Barfilm Records**.

- All The Luck In The World are available for interviews
- Photographs, online EPK and MP3 downloads available on request
- Website: www.barfilmrecords.com/wp-login.php (*username* - press, *password* - atlitw)
- Facebook: www.facebook.com/alltheluckintheworld



All press enquiries to:
A Badge of Friendship PR
Paul McCallum
E: paul@abadgeoffriendship.com
T: 07852 284 053
URL: www.abadgeoffriendship.com

